



Greenford Baptist Church's Evangelism Strategy

Aim:

- For everyone in our area to be reached with the Good News that God loves and cares about them

Strategy:

- to make regular prayer, both private and with others, an ongoing priority
- to be involved in community events to raise the profile of the local church
- to see a "culture of evangelism" developed in the church
- to ensure that all church members have the confidence to talk to people they know about their faith
- to run events that break down barriers to faith and stereotypes of "church"
- to provide a safe and comfortable environment for those asking questions about Christianity to discover and develop a relationship with God for themselves
- to communicate the Good News of Jesus effectively, utilising the full range of media

Goals:

- to see all church members using their network of relationships to share the Good News of Jesus
- to develop partnerships with other organisations and churches that facilitate the communication of the Good News about Jesus
- to increase the profile and effectiveness of our evangelism prayer co-ordinator
- to hold quality large scale social events that draw in people from the local community and to run events with Christian content parallel with these social events which will challenge people's thinking
- to see Sunday meetings being "non-Christian friendly", AND a place where the gospel is clearly communicated
- to continue Alpha courses at intervals so as to ensure large numbers of enquirers can be catered for
- to develop a professional display board to be used at all community events
- to continue involvement in local schools through Back to Reality
- to be involved in the Greenford Carnival
- to systematically pray through our neighbourhood



- to run a number of workshops to equip people to better share their faith
- to see people baptised, added to the church family and becoming disciples